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## **Baker Hostetler Continues to Grow in Costa Mesa**

### **Peter J. Gluck and Mark H. Krietzman Join Firm**

**Costa Mesa, CA, March XX, 2011** — [Baker Hostetler](#) announced today that [Peter J. Gluck](#) and [Mark H. Krietzman](#) have joined the firm in its Costa Mesa, California, office. Gluck and Krietzman join the firm as Partners in the Intellectual Property practice, having been most recently with Luce Forward Hamilton & Scripps LLP, where they co-chaired the Technology Law Group.

Gluck concentrates his practice on patent and trademark procurement, valuation, enforcement and licensing. His recent focus has included medical devices, consumer products, computer-related technologies and disruptive or game-changing innovations for both public and private companies as well as supporting corporate branding strategies. Gluck was selected to the “All Star Team” for Patent and Trademark Portfolio Managers in California in both 2010 and 2009 (“Top 25 Intellectual Property Portfolio Managers in California” by the *San Francisco Daily Journal* and *Los Angeles Daily Journal*). He was also listed in *The Legal 500, 2008 Edition* as a “Leading Patent Litigation: Chemical and Life Sciences. Using IP as currency in today’s evolving marketplace is a topic he frequently addresses in both publications and presentations.

Gluck holds both a J.D. and a Master’s Degree in Intellectual Property from the Franklin Pierce Law Center of the University of New Hampshire. He teaches Global Entrepreneurship at the University of California – Irvine, sits on the board of directors of an alternative energy company and is active in moderating and speaking on panels devoted to legal and technical education and development for young lawyers.

Krietzman focuses his practice on building and protecting the intellectual capital of his clients. He develops strategic Intellectual Property portfolios and manages Intellectual Property litigation. He counsels companies of all sizes from technology start-ups to publicly traded companies to map-out and construct portfolios which can maximize the value of their intellectual assets. He has counseled national and international governmentally-sponsored entities. His experience and background in diverse technologies

includes vaccines, “biotech,” pharmaceutical, space vehicles, “greentech,” nutraceutical, fuel cell, hydrogen generation, water remediation, hybrid battery, software, plasmonics and medical devices.

Krietzman received his J.D. from Loyola Law School. He currently sits as the foreign advisor to Dr. Chi-Huey Wong, president of the Academia Sinica in Taiwan. He is a leader in patent prosecution strategies which leverage interactions between sovereign patent offices outside the United States to benefit patent prosecution at the United States Patent and Trademark Office. In 2010, Krietzman was recognized as one of the “Top 25 Intellectual Property Portfolio Managers in California” by the *San Francisco Daily Journal* and *Los Angeles Daily Journal*.

“Having built significant practices at their prior firm, Peter and Mark bring a unique mix of talent and experience to our team,” said John Weber, head of the firm’s Intellectual Property, Technology and Media Group. “Their specialties complement Baker Hostetler’s strategic commitment to the continued growth and expansion of our Intellectual Property capabilities across the country and abroad.”

“We are pleased to welcome Peter and Mark to Baker Hostetler. Their addition demonstrates the office’s commitment to following the firm’s smart growth strategy,” said George Mooradian, partner-in-charge of the Costa Mesa, California, office. “With their extensive experience, they are excellent additions to our already strong team of lawyers who handle a wide variety of complex Intellectual Property matters.”

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**About Baker Hostetler**

Founded in 1916, Baker Hostetler is among the nation’s 100 largest law firms with 700 attorneys coast-to-coast, delivering the highest quality legal counsel on the most complex and critical issues facing clients today. The firm has offices in Chicago, Cincinnati, Cleveland, Columbus, Costa Mesa, Denver, Houston, Los Angeles, New York, Orlando and Washington, D.C. Its five primary practice groups are Business, Employment, Intellectual Property, Litigation and Tax. For more information, please visit [www.bakerlaw.com](http://www.bakerlaw.com).